

Kaitlyn Emerson

Contact Info.

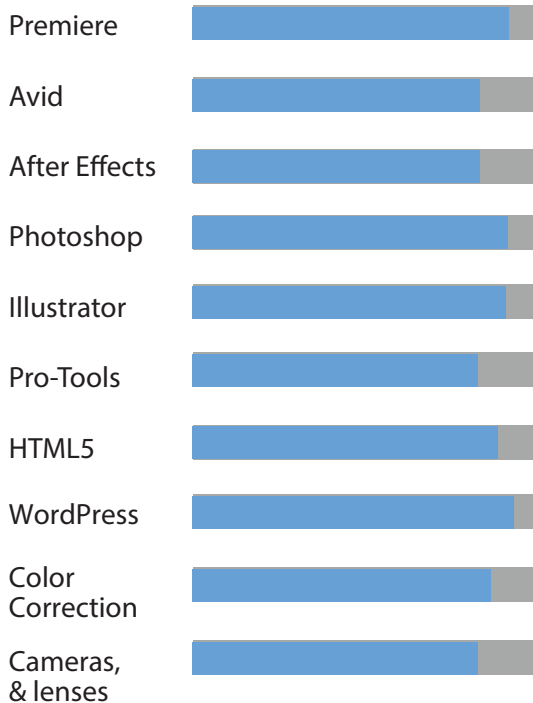
(607) 242-3545
Rochester, NY
Emerson.Katie@icloud.com
KatieEmerson.com

Education

Rochester Institute of Technology
2015 to present
Bachelor of Fine Arts: Film & Animation
Craft Track: Producing

Finger Lakes Community College
2013-2015
Associate of Applied Science: New Media
GPA: 3.5/4.0

Skills



Experience

Multimedia & Video Producer - Internship 5/2018 to Present
Paychex - Rochester, NY

- Created live action & animated videos for new hire training
- Developed motion graphics to support videos content
- Filmed and edited video both on own & alongside others
- Collaborated on solutions for continually improving efficiency and quality of work
- Photographed company event
- Recorded and edited weekly podcasts recordings
- Ensure timely, accurate, and efficient delivery to clients

Digital Marketing Designer - Freelance 1/2016 to Present

- Collaborated with business owner to design logos, business cards, flyers, and other marketing materials
- Designed, developed, maintained and upgraded company websites using WordPress
- Performed Search Engine Optimization (SEO) to increase traffic and enhance page ranking
- Filmed and edited company videos
- Documented project details and reports

Director Of Photography - Internship 1/2018 to 5/2018
Savage- Katz's Productions - Rochester, NY

- Created the visual identity and look of pilot episode
- Responsible for lighting, framing, camera movement
- Created pre-visual outlines, concept art, storyboards and shotlists
- Worked close with director and camera department

Concert Director/Videographer - Internship 05/2014 to 08/2014
Marvin Sands Performing Arts Center - Canandaigua, NY

- Produced live video for Summer concert series
- Various positions including:
 - Director
 - Technical Director
 - Camera Operator
- Technical setup of cameras and sound on location
- Working with artist and management

TV Director- Internship 01/2014 to 05/2015
Finger Lakes Television - Canandaigua, NY

- Directed live sporting events for local TV channel
- Fast paced environment
- Problem solving during live broadcast
- Clear communication with crew

Certifications/Accomplishments

Adobe Certified Associate Certification (ACA)
2016 to Present - National American Women's Sorority Sigma Sigma
Sigma: Vice President of Operations
2015 - Lead Project Designer for Capstone Class
2014 - Women in Media Scholarship